



2013 ACCOMPLISHMENTS

TREES & PEOPLE

- **Planted 8,690 large (average size 20 gallon) trees with an environmental value of \$40.9 million over a 40-year period**
- Implemented 45 planting projects with cities, parks, schools, corporations, churches, and homeowners associations in 18 different communities
- **Planted 1,260 trees with DART**
- **Planted 260 trees at Camp Wisdom with Boy Scouts of America Circle Ten Council and the Salvation Army landscape crews**

EDUCATION & OUTREACH

- **Launched the new educational website www.texastreesmart.org with Oncor**
- **Supported 2,225 volunteers who provided 7500 hours of service for an in-kind value of \$166,050 (source: http://independentsector.org/volunteer_time)**
- **Hosted 16 volunteer groups at the TXU Energy Tree Farm & Education Center.** Largest groups: Student Today, Leader Tomorrow – 240; Hockaday & St. Marks Schools – 182; Dallas Lutheran School – 107
- **Hosted summer interns:** 200 hours donated
- **Implemented the first annual summer conference:** “Designing Trees Focused Resilient Communities” at the Eisemann Center; 105 attendees
- **Improved promotion and infrastructure for the Tree North Texas tree planting initiative,** with a goal of planting three million trees in the next ten years, supported by more than 40 North Texas mayors
- **Educated 15 community citizens from Collin County through our Citizen Forester program**

RESEARCH & TECHNOLOGY

- **Inventoried 100% of the tree canopy on the campus of Southern Methodist University**
- **Expanded and utilized the Roadmap to Planning & Planting Trees – Dallas mapping technology showing more than 1.8 million available tree-planting sites in the City of Dallas**